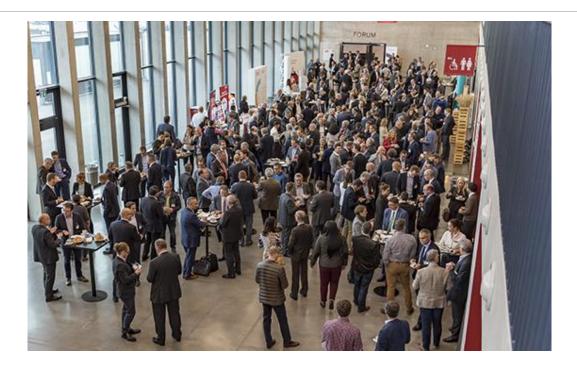


SHOWCASE YOUR INNOVATION!

Your start-up company now has the unique opportunity to present your outstanding and innovative business model, product or service to more than 300 participants at the Brennpunkt Nahrung specialist conference. True innovations from the agricultural foodstuffs industry form the core of the Start-up Innovation Corner.



The **Brennpunkt Nahrung specialist conference** strives to strengthen the sustainable supply of foodstuffs, while simultaneously contributing to Switzerland's competitiveness as a location for production and processing. The conference forms a platform for high-level groups of experts. Decision-makers along the entire value creation chain in the Swiss agricultural and food industries come together to share their knowledge and experience at Brennpunkt Nahrung.

BENEFITS

- Your own stand in the exhibition area on November 3, 2017, in Lucerne
- Access to a high-quality network within the agricultural and food industry
- The opportunity to initiate projects
- A raised profile due to communication in the programme, conference documentation and on the Brennpunkt Nahrung website
- Helping shape the expo
 (guided start-up session in the afternoon, with a group of participants)



REQUIREMENTS

- Your company must be 100% related to the industry
- Your company must have been founded between 2012 and 2017

BRENNPUNKT NAHRUNG PARTICIPANTS

Business 63%

Authorities/associations 26%

Sciences 4%

Education 3%

Media 4%

INTERESTED?

Companies are asked to present their innovative business model on a maximum of one A4 page, including the date on which the start-up was founded and information about the amount of capital invested.

The Start-up Innovation Corner is supported by <u>scienceindustries</u> and Swiss Food Research, and enables start-up companies to present at Brennpunkt Nahrung free of charge.

Please send your application to info@brennpunkt-nahrung.ch.

CLOSE OF REGISTRATION

The application must be received by **Wednesday, April 19, 2017, at the latest**. Applications received after this date will not be processed.